



## >> CIRCULATION INFORMATION

- ❖ Service providers (private/public)
- ❖ Enterprise
- ❖ Government and inter-government agencies
- ❖ Equipment Manufacturers
- ❖ Legislators and opinion makers
- ❖ Financial Community
- ❖ Others Influentials

*The circulation of the magazine in print and digital formats exceeds 20,000+ every month.*

## >> GENERAL SPECIFICATIONS

Monthly | Number of pages - 76 plus | Edit/Ad ratio 60 : 40 |  
Glossy paper (100 gsm art paper) | All color

## >> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210 mm x 273 mm
Non-bleed ad size	:	195 mm x 253 mm
Bleed size (3mm bleed on all sides)	:	216 mm x 280 mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

## >> KEY AD RATES

Full page color	:	US\$ 1,910
Special positions (first 20 pages)	:	US\$ 2,292
Inside front / back cover	:	US\$ 2,865
Back cover	:	US\$ 3,820
Center spread	:	US\$ 4,775

## >> PACKAGES

6 full page color advertisements	:	US\$ 10,887
12 full page color advertisements	:	US\$ 20,628

## >> DIGITAL OFFERINGS

Options available	:	Banner Ad   Sponsored Content   EDM
Website	:	www.tele.net.in

Scan to visit

