



## >> CIRCULATION INFORMATION

- ❖ Service providers (private/public)
- ❖ Enterprise
- ❖ Government and inter-government agencies
- ❖ Equipment Manufacturers
- ❖ Legislators and opinion makers
- ❖ Financial Community
- ❖ Others Influentials

*The circulation of the magazine in print and digital formats exceeds 20,000+ every month.*

## >> GENERAL SPECIFICATIONS

Monthly | Number of pages - 76 plus | Edit/Ad ratio 60 : 40 |  
Glossy paper (100 gsm art paper) | All color

## >> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210 mm x 273 mm
Non-bleed ad size	:	195 mm x 253 mm
Bleed size (3mm bleed on all sides)	:	216 mm x 280 mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

## >> KEY AD RATES

Full page color	:	Rs. 80,000
Special positions (first 20 pages or special requests)	:	Rs. 96,000
Inside front / back cover	:	Rs. 120,000
Back cover	:	Rs. 160,000
Center spread	:	Rs. 200,000

## >> PACKAGES

6 full page color advertisements	:	Rs. 456,000
12 full page color advertisements	:	Rs. 864,000

(+5 per cent GST as applicable)

### tele.net

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Payments in favour of

“India Infrastructure Publishing Pvt. Ltd.”

## >> DIGITAL OFFERINGS

Options available	:	Banner Ad   Sponsored Content   EDM
Website	:	<a href="http://www.tele.net.in">www.tele.net.in</a>

Scan to visit



(+18 per cent GST as applicable)